<u>REMARKS</u>

Applicant respectfully requests reconsideration of the prior art rejections set forth by

the Examiner under 35U.S.C. §§102 and 103. Applicant respectfully submits that the prior

art references of record, whether considered alone, or in combination, fail to either teach or

suggest Applicant's presently claimed invention.

More specifically, Applicants claimed invention is directed to new and improved

systems and methods for generating a three dimensional display of image data. In

accordance with the systems and methods described in the instant application, at least one

information attribute concerning an object is received and analysis is performed to determine

if the at least one information attribute is in contention with one or more geometric attributes

of the object. When one information attribute is in contention with one or more geometric

attributes, the geometric attributes are modified in order to avoid contention with the

information attribute. See specifically, Applicants Summary of the Invention on page 3.

In accordance with an exemplary embodiment described beginning on page 6,

paragraph 18, information attributes of a Word 202 may include the size of the characters in

the word and there may be other information attributes such as, for example, the characters

being capitalized, etc. The geometry attributes of the object may include the Length L of the

Box 201. As noted in paragraph 19, the information attributes and the geometric attributes

may be in contention, and as a result, may cause inaccurate portrayal of the information

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associated with the object. For example, when there is a mismatch between the information

attributes of the Word 202 in terms of the size of the characters of the word and the geometric

attributes of the object in terms of the Length L, for example. As described in paragraph 20,

in accordance with one embodiment, the contention between the information attributes and

the geometric attributes can be avoided by modifying the geometry attributes to be consistent

with the information attributes.

The claims specify similar characteristics, for example, claim 1 specifies receiving

one or more information attributes to be applied to an object and determining if one or more

information attributes are in contention with one or more geometric attributes. Claim 1 also

requires that when one or more information attributes are in contention with the geometric

attributes, the system modifies one or more geometric attributes in order to reduce the

contention with the information attributes.

Applicant respectfully submits that neither Putnam (U.S. Patent No. 5,262,965), nor

any other reference of record, teaches or suggests this advance in the art. The undersigned

has reviewed the Putnam reference, and particularly the portions cited by the Examiner, and

has found no disclosure whatsoever regarding the subject matter described in the instant

application and set forth in the claims. For example, the Examiner has asserted that Putnam

teaches determining if one or more information attributes are in contention at column 18,

lines 41-47, and when the attributes are in contention, modifying the attributes (column 20,

lines 55-64). However, the referenced portion of column 18 at lines 41-47 merely specifies

the organization of the application software consisting of a Database 212 containing

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information for computer animation such as models, attributes, key frames, etc. Neither this

paragraph nor any of the related paragraphs describe or correspond to identifying contention

between information attributes and geometric attributes, and modifying the geometric

attributes as specified in each of the independent claims.

Similarly, column 20, lines 55-65, is merely directed to the use of a geometry

modifier which applies geometric attributes to each piece of geometry as it comes in and

produces rendering parameters. The specification of the Putnam references notes that for the

pieces of each object which cannot be discarded, geometric attributes and shading attributes

for those pieces are collected, and each piece of the object comprising geometric parameters

is then sent to the geometric modifier, and the geometric modifier then applies those

geometric attributes to each piece of geometry. There is simply no teaching or suggestion

whatsoever regarding identifying contention between information attributes and geometry

attributes as specified in the claims. See specifically, the independent claims. Applicant also

submits that each of the corresponding dependent claims are similarly allowable over the art

of record at least for the reasons that the independent claims are also allowable over the art of

record.

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Accordingly, in light of the foregoing, Applicant respectfully request the Examiner withdraw these objections and allow all claims in the application.

Respectfully submitted,

Date: () 4 / C

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